CONTRACT



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And:

National Media Research Planning & Placement 815 Slaters Ln Alexandria, VA 22314-1219

	-			
	Contract / Re	vision	Alt Order	#
	282472	1	08320186	
Product				
NRCC-IE				
Contract Dates	Estimate #			
10/11/16 - 10/17/16	7348			
Advertiser			Original Date	/ Revision
NRCC (Rep) National Re	publican Con	gressio	09/13/16	/ 09/13/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	<u>Property</u>	Accour	nt Executive	Sales Office
	WNYT	Ryan E	Eddins	HRP - Washing
	Special Hand	ling		1
	Demographic			
	Adults 35-64			
	Agy Code		iser Code	Product 1/2
		155		915
	Agency Ref		Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeSpots	Amount
1 WNYT 10/14/16 10/14/16 M-SU 11p News	11-11:35p	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/14/16 10/20/161 1	\$700.00			
2 WNYT 10/14/16 10/14/16 M-F 11:35p-12:35a Tonight	•	:30	NM 1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	Rate			
	\$350.00			
3 WNYT 10/14/16 10/14/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week	12:35-1:35a	:30	NM 1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/14/16 10/20/161 1	<u>Rate</u> \$200.00			
4 WNYT 10/14/16 10/14/16 M-F 5-5:30a News	5-5:30a	:30	NM 1	#200 00
Start Date End Date Weekdays Spots/Week	8-5.50a Rate	.30	NM 1	\$200.00
Week: 10/14/16 10/20/161 1	\$200.00			
5 WNYT 10/14/16 10/14/16 M-F 5-5:30p News	5-5:30p	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	.55		Ψ000.00
Week: 10/14/16 10/20/161 1	\$550.00			
6 WNYT 10/14/16 10/14/16 M-F 6-6:30p News	6-6:30p	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/14/16 10/20/161 1	\$900.00			
7 WNYT 10/14/16 10/14/16 M-F AM Live	6-7a	:30	NM 1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	<u>Rate</u> \$750.00		1	
8 WNYT 10/14/16 10/14/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week	•	:30	NM 1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	<u>Rate</u> \$550.00			
9 WNYT 10/17/16 10/17/16 M-SU 11p News	11-11:35p	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	\$700.00
Week: 10/17/16 10/23/16 1 1	\$700.00			
10 WNYT 10/17/16 10/17/16 M-F 11:35p-12:35a Tonight	S11:35p-12:35a	:30	NM 1	\$350.00
Start Date	Rate	town at t	1352533	Ψ555.55
Week: 10/17/16 10/23/16 1 1	\$350.00			
11 WNYT 10/17/16 10/17/16 M-F 12:35-1:35a Seth	12:35-1:35a	:30	NM 1	\$200.00
Start Date	<u>Rate</u>		norne C	



 Advertiser
 Original Date / Revision

 NRCC (Rep) National Rep
 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate I	Rtn Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	Rate \$200.00				
12 WNYT 10/17/16 10/17/16 M-F 5-5:30a News	5-5:30a	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$200.00				
13 WNYT 10/17/16 10/17/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	5:30-6a <u>Rate</u> \$350.00	:30	NM	1	\$350.00
14 WNYT 10/17/16 10/17/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	6-6:30p <u>Rate</u> \$900.00	:30	NM	1	\$900.00
15 WNYT 10/17/16 10/17/16 M-F Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 1 1	7-9a <u>Rate</u> \$750.00	:30	NM	1	\$750.00
16 WNYT 10/17/16 10/17/16 The Voice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 1 1	8-10p <u>Rate</u> \$2,750.00	:30	NM	1	\$2,750.00
17 WNYT 10/15/16 10/15/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 10/15/16 10/21/161- 1	11-11:35p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
18 WNYT 10/15/16 10/15/16 Saturday Night Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/16 10/21/161 1	1130p-1a <u>Rate</u> \$900.00	:30	NM	1	\$900.00
19 WNYT 10/15/16 10/15/16 Sa-Su 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/15/16 10/21/161- 1	6-6:30p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
20 WNYT 10/15/16 10/15/16 Sat Today 7-8a Start Date End Date Weekdays Spots/Week Week: 10/15/16 10/21/161- 1	7-8a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
21 WNYT 10/15/16 10/15/16 Sa Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/15/16 10/21/161- 1	7-8p <u>Rate</u> \$325.00	:30	NM	1	\$325.00
22 WNYT 10/15/16 10/15/16 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 10/15/16 10/21/16 1- 1	730-11p <u>Rate</u> \$600.00	:30	NM	1	\$600.00
23 WNYT 10/15/16 10/15/16 Sa Today 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/16 10/21/161- 1	9-10a <u>Rate</u> \$350.00	:30	ММ	1	\$350.00
24 WNYT 10/16/16 10/16/16 Nascar Start Date End Date Weekdays Spots/Week Week: 10/16/16 10/22/16 2 2	130-6p <u>Rate</u> \$750.00	:30	NM	2	\$1,500.00
25 WNYT 10/16/16 10/16/16 Sa-Su 6-6:30p News Start Date	6-6:30p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
26 WNYT 10/16/16 10/16/16 Su 7-8a NC13 Weekend Too Start Date End Date Weekdays Spots/Week Week: 10/16/16 10/22/161 1	di7-8a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
27 WNYT 10/16/16 10/16/16 NFL Football Night in Ame Start Date End Date Weekdays Spots/Week Week: 10/16/16 10/22/16 1 1	7-8p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00



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 Original Date / Revision

 NRCC (Rep) National Rep
 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	, , , , , , , , , , , , , , , , , , , ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
28 WNYT 10/16/16 10/16/16 Sun NC13 Weekend Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/16 10/22/161		:30	NM 1	\$350.00
29 WNYT 10/16/16 10/16/16 NFL Sunday Night In Game Start Date End Date Weekdays Spots/Week Week: 10/16/16 10/22/161 1		:30	NM 1	\$3,250.00
30 WNYT 10/16/16 10/16/16 Su Today 9-10a Start Date End Date Weekdays Spots/Week Week: 10/16/16 10/22/161 1	9-10a <u>Rate</u> \$300.00	:30	NM 1	\$300.00
31 WNYT 10/13/16 10/13/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	11-11:35p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
32 WNYT 10/13/16 10/13/16 M-F 11:35p-12:35a Tonight S Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	S11:35p-12:35a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
33 WNYT 10/13/16 10/13/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	12:35-1:35a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
34 WNYT 10/13/16 10/13/16 M-F 5-5:30a News Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	5-5:30a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
35 WNYT 10/13/16 10/13/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	5:30-6a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
36 WNYT 10/13/16 10/13/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	5:30-6p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
37 WNYT 10/13/16 10/13/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	6-6:30p <u>Rate</u> \$900.00	:30	NM 1	\$900.00
38 WNYT 10/13/16 10/13/16 M-F 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	630-7p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
39 WNYT 10/13/16 10/13/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	730-8p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
40 WNYT 10/11/16 10/11/16 Chicago Fire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/11/16 10/17/16 -1 1	10-11p <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
41 WNYT 10/11/16 10/11/16 M-SU 11p News Start Date	11-11:35p Rate	:30	NM 1	\$700.00
Week: 10/11/16 10/17/16 -1 1 42 WNYT 10/11/16 10/11/16 M-F 11:35p-12:35a Tonight S Start Date Week: End Date 10/17/16 Weekdays 2 Spots/Week Week: 10/11/16 10/17/16 -1 1	\$700.00 611:35p-12:35a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
43 WNYT 10/11/16 10/11/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	12:35-1:35a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
44 WNYT 10/11/16 10/11/16 M-F 5-5:30a News	5-5:30a	:30	NM 1	\$200.00



| Contract / Revision | Alt Order # | 08320186

 Contract Dates
 Product
 Estimate #

 10/11/16 - 10/17/16
 NRCC-IE
 7348

 Advertiser
 Original Date / Revision

 NRCC (Rep) National Rep
 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	Rate \$200.00	,	,,		N
45 WNYT 10/11/16 10/11/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	5:30-6a <u>Rate</u> \$350.00	:30	NM	1	\$350.00
46 WNYT 10/11/16 10/11/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	6-6:30p <u>Rate</u> \$900.00	:30	NM	4	\$900.00
47 WNYT 10/11/16 10/11/16 M-F Today Show Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	7-9a <u>Rate</u> \$750.00	:30	NM	1	\$750.00
48 WNYT 10/11/16 10/11/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	730-8p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
49 WNYT 10/12/16 10/12/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	11-11:35p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
50 WNYT 10/12/16 10/12/16 M-F 11:35p-12:35a Tonight Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	S11:35p-12:35a <u>Rate</u> \$350.00	:30	NM	1	\$350.00
51 WNYT 10/12/16 10/12/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	12:35-1:35a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
52 WNYT 10/12/16 10/12/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	5:30-6a <u>Rate</u> \$350.00	:30	NM	1	\$350.00
53 WNYT 10/12/16 10/12/16 M-F 5:30-6P News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/12/16 10/18/161 1	5:30-6p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
54 WNYT 10/12/16 10/12/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	6-6:30p <u>Rate</u> \$900.00	:30	NM	1	\$900.00
55 WNYT 10/12/16 10/12/16 M-F AM Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/12/16 10/18/161 1	6-7a <u>Rate</u> \$750.00	:30	NM	1	\$750.00
56 WNYT 10/12/16 10/12/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	7-7:30p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
57 WNYT 10/16/16 10/16/16 NFL Sunday Night Pre-Kick Start Date End Date Weekdays Spots/Week Week: 10/16/16 10/22/161 1		:30	МИ	1	\$1,750.00
58 WNYT 10/16/16 10/16/16 NFL SundayNight Post Gam	n∈11:30pm-12m <u>Rate</u> \$1,500.00	:30	NM	1	\$1,500.00
		Totals 207.40		59	\$40,325.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 09/26/16 -10/17/16
 59
 \$40,325.00
 (\$6,048.75)
 \$34,276.25

 Totals
 59
 \$40,325.00
 (\$6,048.75)
 \$34,276.25



	Contract / Revision 282472 /	Alt Order # 08320186
Contract Dates 10/11/16 - 10/17/16	Product NRCC-IE	Estimate # 7348
Advertiser NRCC (Rep) National Rep		Original Date / Revision 09/13/16 / 09/13/16

Signature:	Date:
oignature.	Date.